

Divepoint Scuba & Adventure Center

...your outdoor adventure sports authority...

April 2004 Newsletter

Spring Break - Cozumel, Mexico

Once again we had a great family vacation last March in Cozumel Mexico. Spring Break in Mexico is so awesome, we just have to go back this fall.

We are planning on going back to the Reef Club Cozumel the last week in October. We always stay at the Reef Club because it is an all inclusive family resort with a PADI dive shop on the premises. 3 swimming pools, 3 restaurants, including an all you can eat buffet and nice size suites - you just can't find a nicer place. We loved the beach just as much as we loved the diving. The food and the bars are great too. You can find quiet places to sit in the sun or loud music to dance too, all within the same resort. One pool is for adults only with a swim up bar. The other pool is for families with small kids, the 3rd pool is just for relaxing and enjoying some quiet time. We have set aside a bunch of suites just for our group. We are still shopping for the best air fares.

Check out the Reef Clubs website (www.reefclubcozumel.com)



Another Year - New Additions To The Family and New Product Lines!

Divepoint Scuba & Adventure Center is getting ready for the warm weather. We hope it will get here soon. Divepoint is looking forward to a busy summer with scuba diving trips and classes, kayak demos, crazy days street sale, Riverfront Rendezvous and much much more. Divepoint has added a few more new lines in the store along

with another new dog. Some of you might remember Keesa, our old collie husky mix that died 3 years ago. Then we got "Tikka the Terrible" the purebred collie puppy who was just a naughty all the time but has now turned out to be a calm friendly dog. Well Carrie's sister thought that "Tikka" was lonely here at the store so she found "Carabiner" a sable colored (like Lassie) collie puppy. "Tikka" just loves her new friend and is teaching her to greet people at the door in a polite manner. Stop in and see the new puppy before she is a big dog.

Stop in a look at some of the new lines at Divepoint Scuba & Adventure Center. One of our favorites is Patagonia clothing and outerwear. Patagonia's definition of quality demands that any garment that they make be long-lasting and strong. It should also be as light as possible for its intended uses, supple, feel dry and comfortable against the skin, and be easy to care for. Patagonia's quality also includes a mandate for building products and working with processes that cause the least harm to the environment. Patagonia believes in using business to inspire solutions to the environmental crisis. Check out Patagonia at <http://www.patagonia.com>

We are also excited about Chaco Footwear...read on in the newsletter to find out more.

and watch for our pictures from last March to be added to our website www.divepointscuba.com. We look forward to you joining us in Mexico.

Blackbeards Cruise - This January 8 to 14 we are planning to dive & sail the Bahamas on Blackbeards. This trip is an excellent value with up to 4 dives per day on this liveaboard, for only \$749 plus port tax and air to Miami. www.blackbeard-cruises.com



Spring Sale 2004 - Everything Is On Sale!

May 7th and 8th

Huge selection of Closeouts in all areas. On Sale until they are gone.

New Products

Stop in and see the new Seascooter VS underwater DPV (diver propulsion vehicle)



Wetsuits Scuba Snorkling Equipment 20% off and more

Closeouts lights cameras BCD's and Wetsuits

Bare Drysuit Packages starting at \$899.95

Scuba Cylinders

- Aluminum 13's \$74.95
- Aluminum 50's \$89.95
- Aluminum 63's and 80's \$119.95
- Steel 119's \$239.95
- Steel 130's \$269.95
- Add an H-valve \$110.00

Used Scuba Equipment

- Over 50 Wetsuits \$20 to \$100
- 15 BCD's \$25 to \$200
- 8 Regulators \$125 to \$250

Climbing Equipment

- All climbing equipment 15% off
- Petzl Myo Headlamps 20% off (*While they last...*)

As always, we will meet or beat all competitors' prices!

Chaco Sandals - New Product Line

Divepoint Scuba is proud to offer our newest product line. Chaco's are guaranteed to be the last sandal you'll ever own.

Tucked away in a beautiful valley between the West Elk Mountains and the slickrock canyon of the Colorado Plateau, Chaco obsesses about footwear fit and function.

This small independently owned company develops innovative footwear and believes that philanthropy



Kayaks

- 2003 kayaks blowout prices (*While they last...*)
- All 2004 kayaks on sale

Scubapro Rebates

Get an added bonus with Scubapro regulator and computer rebates

- \$50 to \$70 rebate on regulators
- \$40 to \$60 rebate on Smart Computers
- \$25 rebate Air 2

Good thru July 31st



Bare Wetsuit / Dry Suit Trade in Program

Trade in your old wetsuit or drysuit for a Bare Suit

- \$200 off CD4 Pro Dry Suit, or
- \$30 off 3/2 Velocity Full Suit, or
- \$60 off 7mm Arctic SGS Full Suit

Good thru July 31st

Clothing

- All Patagonia clothing 20% off
- All Chaco Sandals 20% off
- All Swimwear 20% to 50% off
- All T-shirts on sale including "Life is good"

Events

Kayak Demo / Special Sale

Perhaps you've never kayaked before... you're curious...but timid. Well don't be! Come out and visit us for one of our demonstration days at the Wisconsin River at **Piffner Park** (End of Main St).

- Demo Dates

- Sun. May 09, 10:00 - 4:00
- Sat. July 03, 10:00 - 4:00
- Sun. July 04, 10:00 - 4:00
- Wed. July 07, 10:00 - 4:00

Watch For Us!

Watch for us in July at Riverfront Rendezvous:

<http://stevenspoint.com/rr/rr.html>

And don't miss the lowest prices of the season at the annual Crazy Days Downtown Street Sale (July 07, 08).



Remember all regulators that you purchase new from us, you get 2 years in house service **FREE**, up to \$100 value. Used regulators get 1 year in house service free.

modified by someone else.

Re-Treads and Repairs

Maximize your investment, while being kind to the environment, by re-soling or re-webbing your worn sandals. Don't wait too long; sandals with cracked or damaged footbeds are beyond repair. If Fido mistakes your Performance sandals for a chew toy, webbing and buckles may be replaced.

A Little Off The Top, Please

No two feet are created equal. Sometimes we need a little adjustment. Straps may be lengthed or shortened to suit. Sandals may be special ordered through Divepoint Scuba for that perfect fit.

Versatile shoes for active people. Check out Chaco's at Divepoint or online <http://www.chacousa.com/>

Classes

Beginning Openwater Classes

Divepoint continues to offer a weekend openwater certification class, (not a resort course) this is an accelerated class. This course requires you to study the openwater book along with the videos that are normally viewed in class. This class begins on a Friday afternoon and finishes on a Sunday afternoon.

You are still required to take the four-openwater certifications dives after completing the class. Divepoint will continue to offer the standard six-week and three-week classes for those who do not want to rush. The cost for the complete certification is \$240.

Bring a Friend - \$50 Reward

PADI's Bring a Friend diving program continues. Get 3 of your friends certified and you \$50 from PADI.

Stevens Point

- May 14, 15, 16 (Weekend)
- June 04, 05, 06 (Weekend)
- June 14, 16, 21, 23, 28, 30 (3 Week)
- July 13, 15, 20, 22, 27, 29 (3 Week)
- August 09, 11, 16, 18, 23, 25 (3 Week)

Iola - Scandinavia

- August 15 & 22 (2-Day Accelerated)
- November 07 & 14 (2-Day Accelerated)

Port Edwards

- July 11 & 18 (2-Day Accelerated)
- October 10 & 17 (2-Day Accelerated)

Mosinee & Marshfield

We are currently scheduling dates. Please contact us for more information.

Advanced Openwater Classes

Take your training to the next level and open new horizons for your future. Advanced training is your next step in your PADI career path. Cost is \$125, including the manual.

- May 15 & 16
- June 12 & 13, June 26 & 27
- July 10 & 11, July 24 & 25
- August 28 & 29
- September 25 & 26
- October 16 & 17



Open Water Certification Dive Dates

For those needing to complete their Open Water Dives, schedule them now. Remember 2 separate days are needed to complete all 4 dives.

- May 1, 2, 7, 8, 12, 14, 15, 16, 22, 23
- June 10, 12, 13, 17, 25, 26, 27
- July 1, 6, 10, 11, 28, 31
- August 1, 12, 19, 26, 28, 29
- September 11, 12, 25, 26
- October 16, 17, 23, 24

Dates are subject to change. Please call ahead to verify and reserve your place.

Specialty Classes

Rescue Diver

Learn what to do if a diving emergency happens. This is a three-day course. The cost is \$145, including the manual.

- July 17 & 18

Equipment Repair

Learn how to repair your own equipment at the dive site. Dates pending, check the web site for updates. The cost is \$50.

- June 07, 09

Deep Diver

Get the experience to dive comfortably in depths ranging from 60 to 130 feet. This is a three-day course; the cost is \$110, including the manual.

- August 28 & 29 (Lake Wazee)

Enriched Air (Nitrox) Diver

Learn how to extend your no decompression bottom time or create a greater safety factor on your dives. The cost of this course is \$120, materials included.

- May 17, 24



Wreck Diver

Want to explore sunken ships, crashed planes and lost treasures beneath the surface? This is a three-day course; the cost is \$140, including the manual.

- August 21 & 22 (Munising, MI)

Night Diver

See lots of fish and learn how to dive safely at night. The cost of the class is \$50.

- June 17, 24
- July 12, 19

Trips

Great Lakes

Join us as we take a step into the past and explore the mysteries of the Great Lakes.

- Door County, Lake Michigan
June 19 & 20

- Straights of Mackinaw, Lake Huron & Lake Michigan
July 24 & 25

- White Fish Point, Lake Superior
August 07 & 08

- Munising - Pictured Rocks National Lakeshore, Lake Superior
August 21 & 22

Space is limited and going fast. Signup today and make a deposit to hold your place. You don't want to miss the best shipwreck diving the world has to offer.

Caribbean Diving

Enjoy spectacular ocean diving in the Carribeans.

- Reef Club, Cozumel Mexico
October 23 - 30, 2004

- Blackbeards Liveaboard, Bahamas
January 08 - 14, 2005

- Reef Club, Cozumel Mexico
March 19 - 26, 2005

Reserve your spot today.

Kayak Classes

Watch for upcoming kayak class dates, ([check the web site for updates](#)). We have over 20 rental kayaks including sit-on-tops.

DIVEPOINT SCUBA & ADVENTURE CENTER

944 Main Street
Stevens Point, WI 54481-2622
715-344-DIVE (3483)

<http://www.divepointscuba.com>
info@divepointscuba.com



PRSRRT STD
US POSTAGE PAID
STEVENS POINT WI
PERMIT NO 228

ADDRESS SERVICE REQUESTED

Divepoint Scuba & Adventure Center

...your outdoor adventure sports authority...

Huge Spring Sale
May 7th & 8th, 2004

SUMMER TRIPS TO THE GREAT LAKES - SEE INSIDE!!!

Blackbeards Cruise - January 8-14, 2005

Reef Club, Cozumel - October 23-30, 2004 and March 2005

Summer Hours

Monday	10:00 - 6:00
Tuesday - Thursday	10:00 - 5:00
Friday	10:00 - 7:00
Saturday	10:00 - 4:00
Sunday	11:00 - 2:00

*** Receive this in Color ***

SEND US YOUR EMAIL ADDRESS
info@divepointscuba.com

View our newsletter online at:
<http://www.divepointscuba.com>

Don't miss the first kayak demo of the season - Mother's Day, May 9th
Pfiffner Park - Riverfront